

Old-fashioned transport is pleasant, too: a steady sleigh, patient horses, thick fur rugs—that is real comfort.

Top favourite winter recreation is skiing, its popularity spreading fast, even the timorous now realizing it's everybody's sport and novices are welcome. Slopes everywhere are being ski-tamed with lifts and tows, jumps and trails, chalets with roaring fires and benches in the sun. Expert skiers expect the best of conditions, and among the peaks in British Columbia and Alberta chair-lifts and gondolas swing into high snow-fields beloved by all who like to spin winter out well into June. In other parts of the country the usual ski season lasts from mid-December to mid-April. Excellent ski facilities exist . . . in

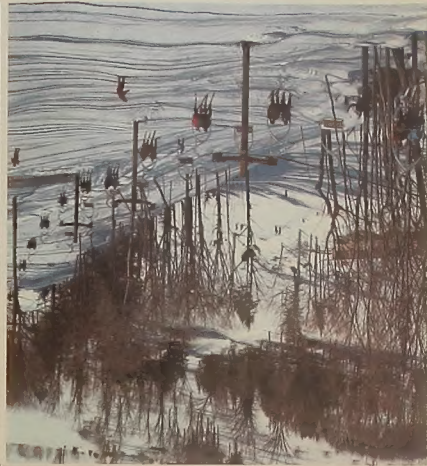
A "swinging" way to travel, chair-lifts are for both skiers and sightseers.



Skimming downhill on a toboggan is irresistible at all ages. Even a tumble is part of the fun — the snow is soft. In winter every snow-covered hill becomes a playground, and Canada has them all sizes, from little bumps in town parks to 12,000-foot slopes in the Rockies



First snowflake drifting to the ground is the signal—out come tuques and toboggans, skis, skates and scarves—winter has come at last. Exciting, invigorating, it is a sun-dazzling time when colors are vivid and eyes sparkle. Canadians play their way through winter with sports for all temperaments. It is a time to be out and about, a wide-awake time—hibernation is for the bears.



Red shirt, tuque and culture fleckle (sash) are traditional garb for Quebec Carnaval fans. Canures are woven in different patterns.



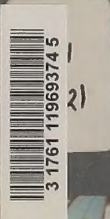
On Parliament Hill in Ottawa, winter dusk dramatizes century-old architecture of the round library with the Peace Tower behind.

Nova Scotia, Westworth Valley near Truro . . . in Quebec, the Laurentians to north of Montreal, Eastern Townships to the southeast; around Québec City; the Gatineau Hills north of Ottawa . . . in Georgian Bay, close to Fort William Park; . . . in Manitoba, Whiteshell Provincial Park; south-west of Winnipeg . . . in Alberta, near Edmonton; and Red Deer . . . in British Columbia, the Okanagan; at Kamloops, Dawson Creek and Terrace; around Vancouver; central Vancouver Island.

Ice-fishing is another popular winter pastime, with tummy and the main catch.

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in Wintertime

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leaves a deep impression on winter visitors of friendly warmth and exhilaration in a snowy world



Season of simple delights,

winter brings the health-giving "lift" of breathing in clear, crisp air, walking, skiing, skating, sliding in the enchantment of a sparkling white world; the cosiness of firelight warmth, in ski lodges, skating huts and hotels; the muted sounds of crunching through fresh snow, squeaking of skates and jingle of sleighs; and the merriment of carnival time. With a Sourdough Rendezvous in Whitehorse, Yukon Territory; a Dog Derby in Yellowknife, Northwest Territories; Winter Carnival in Vernon and a Snow Fiesta in Kimberley, British Columbia; Muk Luk Mardi Gras in Edmonton, Alberta; Prince Albert Winter Festival, Saskatchewan; International Winter Festival in Niagara Falls, Ontario; Festival des Neiges in Ste-Agathe, Québec; Winter Carnival in Halifax, Nova Scotia; and, of course, the famous Carnaval annuel d'Hiver in Québec City, Canada celebrates winter.



High in the Rockies the season lasts well into June and there is plenty of time to enjoy the "top of the world" sensation before starting downhill.



Where to go today? A choice of ski runs and trails in all directions. On many hills beginners can safely venture far up knowing there is an easy way down for them.

Chalet comfort means good food and accommodation, with the pleasure of skiing right to the door. Window views are superb at Banff, looking in or out—both wildlife and visitors dine in pleasant surroundings.



Weather seldom interferes with transportation and main roads are kept well-ploughed. Snow-removal experts have had lots of practice; even heavy falls are soon cleared away. Temperatures may be low but spirits are high. Warmly-wrapped, with wind-proof clothing and friendly atmosphere, who cares about the cold?



Top row: Some speed enthusiasts "rev up" for skidoo races at Ste-Agathe-des-Monts during the Festival des Neiges, others are content to use muscle-power and a downhill slope. Hockey is everyone's game, to play, to watch or just to talk about.

Bottom row: Cliffs that defended Québec City now hold a toboggan run, beside the Chateau Frontenac. Curling, the "roaring game" introduced by the Scots, ranks high as a winter pastime. Hardly a sport—but some take it seriously—lazing behind an ice wall getting a tan is fine for sun-worshippers.



Racing ice canoes across the St. Lawrence River at Québec, part of the Carnaval d'Hiver, is a tough test of strength and agility. Other talents on display in these weeks of gaiety are ice-sculpture, barrel-jumping, racing on ice with dogsleds and motor cycles. Carnival fun is contagious and reaches its climax with Mardi Gras parades and a costume ball.



Further information on weather, road conditions and ski facilities is available as part of the free Travel Counselling service of the Canadian Government Travel Bureau. Inquiries are welcomed by the Bureau at any of its offices:

- Ottawa, Canada.
- The Prudential Center, 263 Plaza, Boston, Mass.—02199.
- 102 West Monroe Street, Chicago, Ill.—60603.
- Room 1312, Enquirer Building, 617 Vine Street, Cincinnati, Ohio—45202.
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